



Charleston United

ONE COMMUNITY. ONE MISSION.



EXECUTIVE SUMMARY 3.0

United Across the Tri-County



CONNECT



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CHSUnited.org

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2 Executive Summary

2.1 Building the Infrastructure for a Thriving Community

Charleston United was created to address one of the most significant challenges facing communities today—not a lack of resources, compassion, or capable organizations, but a lack of coordination. Across the Charleston Tri-County region, churches, nonprofits, businesses, schools, government agencies, volunteers, and community leaders invest millions of dollars and countless hours each year serving others. Yet too often these efforts occur independently, resulting in duplication, inefficiency, missed opportunities, and limited collective impact.

Charleston United was founded on a simple but transformative belief:

Communities already possess many of the resources needed to solve their greatest challenges. What is often missing is the infrastructure that enables those resources to work together.

Community Plan 3.0 presents a bold vision to transform Charleston from a collection of well-intentioned organizations into a coordinated ecosystem where collaboration is intentional, resources are aligned, and measurable outcomes become possible. Charleston United serves as the connective infrastructure that helps existing organizations maximize their impact through strategic collaboration.

Our vision is clear:

A future where organizations work together by design, not by chance, and collective impact replaces fragmented effort resulting in thriving communities.

Our mission is equally straightforward:

To identify and connect resources to collaborate resulting in thriving communities.

2.2 A New Model for Community Transformation

Charleston United organizes community engagement through five strategic pathways known as the **Five Pathways of Community Transformation**:



Together, these pathways create opportunities for every resident, organization, and stakeholder to participate in building a stronger community while remaining aligned around a common vision.



2.3 The 5P Framework

At the center of Charleston United is an innovative framework designed to transform isolated efforts into coordinated action. The **5P Framework** serves as the foundation for long-term community transformation:



When combined, these five elements create a comprehensive community operating system capable of producing measurable and sustainable transformation.

2.4 From Vision to Reality

Charleston United is no longer simply an idea—it is an initiative actively moving toward deployment.

Over the past year, a team of experienced leaders from business, ministry, technology, community development, government, and nonprofit sectors has worked together to establish the foundation for launch. Significant milestones have already been achieved, including:

- Completion of Community Plan 3.0
- Development of the Charleston United governance structure
- Creation of the Five Pathways framework
- Initial development of the Charleston United technology platform
- Formation of strategic partnerships
- Establishment of deployment and sustainability roadmaps
- Planning for The Hub collaboration centers

The Charleston United platform is currently progressing through development and testing, with public deployment planned for 2026. Once operational, the platform will serve as the community's collaborative ecosystem, enabling organizations to coordinate services, manage partnerships, mobilize volunteers, track outcomes, and respond to community needs more effectively than ever before.



2.5 Value for the Entire Community

Charleston United creates value for every stakeholder within the community ecosystem:

Churches - Gain greater visibility into community needs, stronger partnerships, and increased ministry impact.

Nonprofits - Reduce duplication, improve referrals, strengthen partnerships, expand service effectiveness, and provide tools for grant management and fundraising.

Government Agencies - Improve collaboration, enhance data visibility, and create more efficient service delivery.

Businesses - Support workforce development, strengthen community engagement, and invest in sustainable prosperity.

Schools - Access mentoring resources, family support systems, and stronger community partnerships.

Volunteers - Discover meaningful opportunities aligned with real community needs.

Residents - Receive easier access to coordinated resources, services, and pathways toward stability and success.

Donors - Gain confidence through transparency, measurable outcomes, and demonstrated community impact.

By connecting these groups into a unified ecosystem, Charleston United creates a multiplier effect where the collective impact exceeds what any single organization could accomplish independently.

2.6 The Pathway to Sustainability

Charleston United has already secured over **\$180,000** in committed funding, providing the resources necessary to build the core technology platform, engage professional expertise, and establish organizational infrastructure.

In addition, a generous community partner has committed **\$75,000 in matching funds**, demonstrating strong confidence in the vision and providing an opportunity to accelerate deployment and community engagement.

To complete implementation and achieve long-term sustainability, Charleston United is seeking approximately **\$320,000** in additional funding. These resources will support final platform development, public launch, operational infrastructure, partner expansion, and the establishment of recurring revenue streams that will sustain the organization for years to come.

The finish line is within reach.



2.7 One Community. One Purpose. One Future

Charleston United represents more than a technology platform, partnership network, or community initiative. It represents a new way of thinking about community transformation.

By uniting leadership, technology, partnerships, faith, service, and accountability into a single collaborative ecosystem, Charleston United is creating the infrastructure necessary for lasting prosperity.

The opportunity before us is extraordinary: to build a model that not only transforms Charleston but demonstrates to communities across America what becomes possible when people and organizations choose collaboration over fragmentation.

Together, we can unite resources, ignite possibility, and transform communities—creating a thriving Charleston for generations to come.

2.8 The Next Step is Yours – Join the Movement

Visit **CHSUnited.org**—our newly upgraded one-stop landing page—and:

- ✓ Watch the Charleston United videos
- ✓ Explore the new Community Plan 3.0 and Executive Summary 3.0
- ✓ Donate to Charleston United
- ✓ Join as a Community Volunteer
- ✓ Partner as a Business, Church, Nonprofit, or Government entity
- ✓ Listen to the new Charleston United Theme Song

There is a place for everyone in this movement—and that includes you.

Visit **CHSUnited.org** today. Explore the vision. Find your place. Invite others.